

Reliability Assurance

Message from the Division Director of the Quality & Safety Assurance Division

In Japan, women now account for approximately 45% of the workforce as more and more women have taken on greater and more fulfilling roles in society. In addition, as society enters an era of 100-year lifespans, the social environment that people find themselves in, especially women, is constantly changing. Supporting women's health is vital as they go through life events such as pregnancy, childbirth, and childcare, in addition to helping them continue to live and work with greater meaning regardless of their age. Each of our employees has a sense of personal pride, and as a company we strive to achieve our aim of ensuring proper manufacturing, reliable quality, and correct use of the Company's pharmaceutical products, so that all people, not just women, can lead vibrant and healthy lives.



Maiko Mori
Member of the Board of Directors,
Executive Corporate Officer,
Division Director of Quality & Safety
Assurance Division
ASKA Pharmaceutical

Basic Principles

The Quality & Safety Assurance Division of ASKA Pharmaceutical is responsible for ensuring compliance with the Law on Securing Quality, Efficacy and Safety of Products Including Pharmaceuticals and Medical Devices and other laws and ministerial ordinances, as well as the Good Quality Practice (GQP), and the Good Vigilance Practice (GVP) standards, ensuring the quality and safety of our pharmaceutical products, and supporting a stable supply. We

carry out our responsibilities based on high ethical standards and a sense of mission so that medical professionals and patients can use our pharmaceuticals with confidence and peace of mind. Our basic policy is to ensure that our pharmaceuticals are manufactured correctly, and to provide information on the proper use of our pharmaceuticals, and as such, contribute to medical care.

Reliability Assurance Initiatives

Japan relies on other countries for many raw materials, including active ingredients. Now, more than ever, we need to strengthen our relationships with overseas manufacturing plants and partner companies so that we can continue to provide a stable supply of pharmaceuticals with the same quality and safety assurance levels that we have always done. ASKA Pharmaceutical complies with all laws and regulations and promotes the strengthening of quality systems, safety measures, and proper use of its products. At the same time, we maintain close collaboration between the three officers within the Marketing Authorization Holder of Medical Products and relevant

divisions. The Quality & Safety Assurance Division undertakes various initiatives to keep up with the latest developments with the aim of achieving continued growth. As such, it is refining its expertise and information-gathering capabilities, improving its communication and problem-solving skills, as well as its ability to operate effectively in the English language with the aim of forming win-win relationships with overseas manufacturing plants and building and developing organizations and human resources trusted by all partner companies.

For details, please visit our website.
<https://www.aska-pharma-hd.co.jp/english/csr/social/#anc6>

Sales

Message from the Division Director of the Sales Division

The Sales Division covers all of Japan (six regional departments), employing approximately 200 medical representatives (MRs). It provides information to physicians and pharmacists who are at the forefront of medical care to ensure that ASKA Pharmaceutical products are used properly. In addition, the company's head office supports the activities of MRs by providing promotional strategies for each product and MR support information systems. Even when business activities were constrained during the COVID-19 pandemic, we made every effort to maximize product potential by utilizing a three-pronged approach that effectively fused digital and real-world activities. We are committed to building the best sales force that can meet medical needs by 'One Step Beyond' efforts from now on as well.



Yutaka Kaihori
Member of the Board of Directors,
Executive Corporate Officer
Division Director of Sales Division
ASKA Pharmaceutical

Pharmaceutical Information Provision Activities

Obstetricians, gynecologists and co-medical staff support women's health, which is vital for women's success. To deliver necessary information in a timely manner, ASKA Pharmaceutical is developing a hybrid approach that blends online and in-person interviews between MRs, academic staff, and the head office marketing department. We have been holding an increasing number of seminars co-sponsored by academic societies and lectures that are also held in a hybrid way. We are also working to create opportunities for online participation in various lectures across the country, for which medical professionals have shown

strong appreciation. ASKA Pharmaceutical will continue working to deliver the information that obstetricians and gynecologists need, including information on the proper use of our products. In doing so, we will help bring about a society where women thrive.

