

Press Release



~ASKA Pharmaceutical Co., Ltd. celebrates its 100th anniversary~
Announcement of the establishment of 「Health Lab Mint⁺ for Women's health」
to support those who suffer from female specific symptom.

TOKYO, June 16th, 2020 - As ASKA Pharmaceutical Co., Ltd. (Head Office: Minato-ku, Tokyo, President: Takashi Yamaguchi, hereinafter "ASKA") is celebrating its 100th anniversary today, and with ASKA's experience and knowledge within 「Female Hormones」, we are pleased to announce the establishment of a new organization 「Health Lab Mint⁺ for Women's health」 to support women who suffer from and experience female specific symptoms.

For the general female population to accurately understand and be informed about their physical and mental health, ASKA is happy to announce, as a first step, has established a website 「Health Lab Mint⁺ for Women's health」 (<http://www.aska-pharma.co.jp/mint/> (Japanese only)) which includes a concept movie clip 「I wish I knew」 (<http://www.aska-pharma.co.jp/mint/concept/> (Japanese only)) containing a key-message of 「Knowing yourself, is protecting yourself」 so that all women can live a healthy life.

<The background of establishing "Health Lab Mint⁺ for Women's health">

As female hormones affect women differently and their daily lives, numerous people suffer from symptoms due to hormonal changes during menstrual cycle and in different life-stages. It is not always easy for women with hormonal symptoms to discuss them with a physician or with someone close, and with the lack of information regarding these symptoms, women often carry the burden alone.

As obstetrics and gynecology is one of the main therapeutic areas that ASKA focuses on, we as a pharmaceutical company strongly think that it is very important and it is our duty to provide such medical information to all women to support and maintain their health as well as their livelihood.

「Health Lab Mint⁺ for Women's health」 was established as a social contribution project on the occasion of ASKA's 100th anniversary.

<President Message>

As of June 16th 2020, ASKA Pharmaceutical Co., Ltd. is celebrating its 100th anniversary and we would like to express our sincere gratitude to everyone who has supported us over the years.

Since our foundation in 1920, we have been a pharmaceutical company that supports the health of all women as well as have been a pioneer in hormone preparations, continuing to develop and provide

necessary medications in the gynecology therapeutic field.

We strongly think that it is very important for us to contribute to society by providing and supporting the health of all women as well as their healthy livelihood. To help accomplish this important task, we have established the new organization of 「Health Lab Mint+ for Women's health」 on the occasion of our 100th year anniversary.

We sincerely hope that 「Health Lab Mint+ for Women's health」 not only provides the necessary information for women's health, but also provides a place for all women to seek comfort.

We will continue to embark on our new journey as well as our new challenge of 「Health Lab Mint+ for Women's health」 and will continue to walk side-by-side with all women regarding their health.

President: Takashi Yamaguchi

<The overview of 「Health Lab Mint+ for Women's health」 website>

- URL: <http://www.aska-pharma.co.jp/mint/> (Japanese only)
- Contents:
 - Key-message of 「Knowing yourself, is protecting yourself」
 - A website to provide all women with information regarding a healthy livelihood
 - An easy to understand website that provides medical information regarding hormonal changes and life cycle changes, as well as the symptoms that accompany them

<The overview of the concept movie clip 「The me before」 >

- Contents:
 - The movie clip is about the importance of understanding what is going on with your own body through different stages in life
 - By understanding the correct information and knowledge, women can ease the burden of distress that is caused by symptoms that are specific to women

<Regarding the future of 「Health Lab Mint+ for Women's health」 website>

- We believe providing information to all women is important, but we also think it is equally important to provide accurate importation to men as well.
- We are planning to expand our website contents in the following areas, but not limited to, 「Menstrual cycle trouble」 「Pregnancy, Delivery, Postpartum」 「Female disorders and symptoms」 「Female health and menopause」 etc....

At ASKA, as we always think about the important role that we need fulfill in order to contribute to society, we have selected 6 priority goals among our 17 SDGs (Sustainable development goals) to focus on. Through the current project and by utilizing our presence within the therapeutic area of obstetrics and gynecology, we hope to achieve and fulfill 3 goals (“3. Health to everyone”, “5. Gender equality”, “17. Achieve goals through partnership”) from the 6 priority goals as stated above.

[About ASKA Pharmaceutical Co., Ltd.]

ASKA Pharmaceutical Co., Ltd., since its foundation in 1920, has been a specialty pharma that focuses on Internal medicine, Obstetrics and gynecology, as well as in Urology.

For more information, please visit <https://www.aska-pharma.co.jp/english/>

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